

Blackshaw Projects



Organisational Capability

BLACKSHAW REAL ESTATE IS AN INDUSTRY LEADING AND AWARD-WINNING SALES AND PROPERTY MANAGEMENT AGENCY. SINCE 1988 WE HAVE BEEN AT THE FOREFRONT OF MARKETING, INNOVATION, TECHNOLOGY, STAFF DEVELOPMENT AND RECORD-BREAKING RESULTS RIGHT ACROSS THE ACT AND EXPANDING SURROUNDS.

From the beginning, the philosophy of the company has been to offer a whole new standard of service and marketing for our clients. We have established a strong reputation as the agency of choice for the sale of premium and unique homes right across Canberra – and for achieving outstanding client results.

After more than 30 years at the forefront of the Canberra real estate industry, there are now nine Blackshaw franchises throughout the region and the South Coast, with a family of over 90 staff.

Blackshaw place substantial importance on training and service standards, along with attracting the best talent to continue to deliver outstanding results for clients and the Blackshaw legacy.

The franchise is operated by Belinda and Andrew Chamberlain, in conjunction with the committed support from an outstanding team of Franchise Principals.

Blackshaw is committed to embracing innovation and change in this fast-paced industry whilst continually exceeding consumer expectations. This ensures continual growth and that the business evolves in a manner which is relevant to clients and stakeholders alike.

30
Years

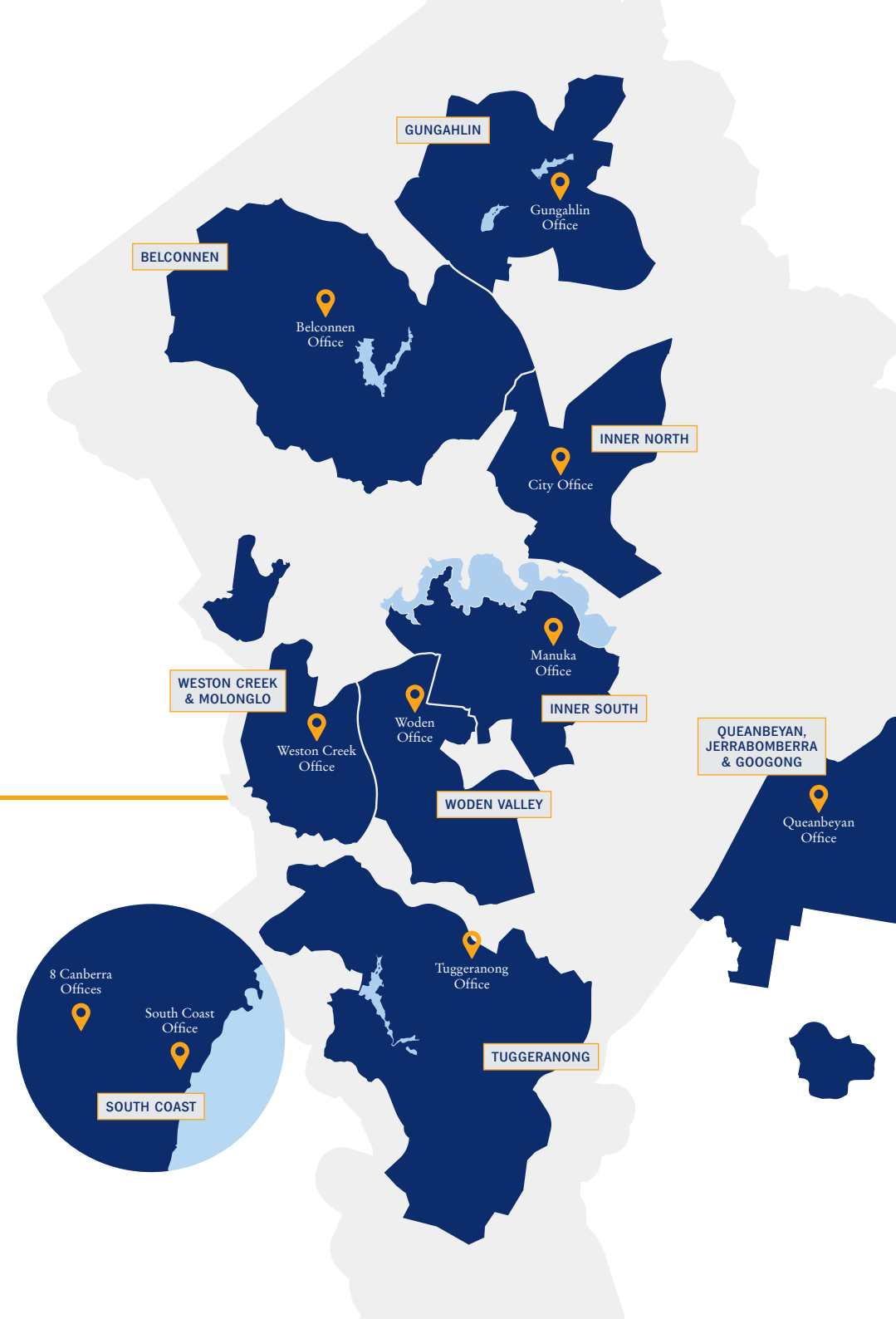
at the forefront of
the Canberra real
estate industry

9
Office
Locations

throughout the region
and the South Coast

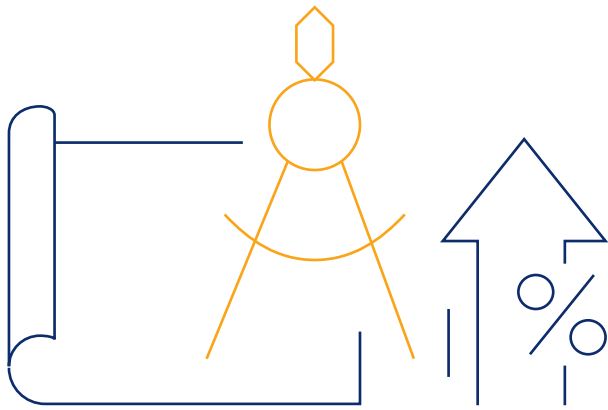
90
Staff

family
business



A Market Leading Reputation

BLACKSHAW REAL ESTATE IS SYNONYMOUS WITH THE HIGHEST SERVICE STANDARDS, BUSINESS INTEGRITY AND MAXIMISING CLIENT RETURNS. IN 2021, BLACKSHAW ACHIEVED 25 NEW SUBURB RECORDS ACROSS THE ACT AND SOUTH COAST, 2 REGION RECORDS, 6 OF THE TOP 10 ACT RESIDENTIAL SALES, AND SET A NEW ALL-TIME RESIDENTIAL AUCTION SALE PRICE RECORD FOR THE ACT – TWICE!



498

Total project sales
for 2021

\$265 M

Total project sales
value for 2021



Our entire team are highly trained and fully understand the dedication required to deliver exceptional results.

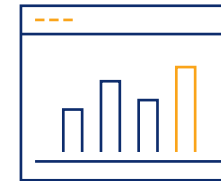
Blackshaw Projects Committed To Deliver



BLACKSHAW PROJECTS PROVIDES DEVELOPERS AND PURCHASERS A
UNIQUE OFFERING AS A BOUTIQUE, LOCALLY OWNED AGENCY WITH
EXPERIENCE AND RESOURCES TO DELIVER ON A LARGE SCALE, UTILISING
OUR EXTENSIVE RESOURCES AND SALES NETWORK.



Our team have a proven track record of selling stock faster – so that builders and developers can focus on delivering quality products quicker.



TEAM OF EXPERTS

Our expert team will partner with a developers preferred marketing agency or work with the developer directly to provide in-house advertising and marketing strategy services.

With a holistic and forward-thinking approach we are focused on ensuring that value to both developer clients and purchasers is maximised.



FULL CONTROL

Blackshaw Projects utilises an end-to-end development specific CRM, with the ability to seamlessly market and nurture leads, manage the listing and selling process for all sized projects.

Most importantly this ensures transparency, with the ability for developers to have access to the platform and view the project status in real time.

Marketing Resources



USING OUR EXPERIENCE AND INSIGHTS, OUR MARKETING RECOMMENDATIONS AND APPROACH ARE TAILORED FOR EACH PROJECT AND ARE A CONSIDERED MIX OF DIGITAL, SOCIAL, PRINT AND POINT-OF-SALE ELEMENTS. WE ALSO REGULARLY PROMOTE OUR AVAILABLE PROJECT STOCK TO OUR DATABASE OF INVESTORS ACROSS OUR 9 LOCATIONS.



Depending on the size of the project we can manage communication arrangements in-house or through one of our proven marketing agency partners. New project clients are welcome to retain any existing marketing agency relationships if preferable.



Project Portfolio

OUR CURRENT/RECENT
PORTFOLIO OF PROJECTS
REPRESENTS A DIVERSE MIX
OF STOCK, WITH LIFESTYLE-
DEFINING POINTS OF
DIFFERENCE THAT EXCEED
EXPECTATIONS.





The Connery



Strathnairn



blackshaw.com.au/projects/the-connery

The Connery is a boutique development of 11 spacious townhouses designed to enhance the way you live.

Open-plan living spaces seamlessly flow out onto north facing courtyards, giving each townhouse sun-filled indoor-outdoor living. Whether you're relaxing with family or entertaining friends, it will feel effortless and fun in your new home at The Connery.



Stone benchtops and custom cabinetry in the kitchen, tiled floors to the downstairs living areas and full height tiling to the bathrooms are all standard inclusions.



Norrebro



Watson



blackshaw.com.au/projects/norrebro

Norrebro is a 4.4 hectare mixed-use precinct consisting of apartments, townhouses and terraces. Upon completion, this carefully master-planned precinct could offer a range of amenity such as cafes, restaurants, a grocer, childcare centre or gym. The nationally renowned project team includes developers HTI Group, Cox Architects, interiors by Capezio Copeland, and Pier Projects.



Pier Projects recently received a Master Builders Australia Award, ranking their construction capabilities and ability to deliver exceptional quality among the best in Australia. Innovative planning and design have created a thriving community precinct which offers an abundance of open space. The landscape architects, Oculus, specialise in creating beautiful, landscaped places for residents to enjoy.



SkyHaus



Taylor



blackshaw.com.au/projects/skyhaus

1,2 & 3 bedroom apartments, incomparable to anything in the region. From any floor enjoy views to the sky through the central atrium. Not only is SkyHaus a catalyst for Gungahlin, but it is also the first apartment project in Taylor. A development of this stature, boasting exceptional amenity and high-end design features such as cross-ventilation is typically found in the exclusive inner-city suburbs.



Chase Group has introduced this same quality into Taylor with the belief that every development should speak for itself, regardless of location.



Extra



Throsby



blackshaw.com.au/projects/extra

A unified approach has allowed for a little something extra than buyers would expect from a townhouse. Not only is Extra a catalyst for Taylor, it is redefining townhouse expectations in Canberra with its generous offering. Each home includes 3 full size bedrooms, 2 bathrooms, a study nook and 2 separate living spaces spread across 2-storeys.



The upper floor rumpus room can be utilised as a multi-purpose room tailored to the needs of your home. Designed with the modern-family in mind, the main bedrooms look out onto a green front porch while the backyard terrace serves for the rest of the family.



The Residences



Turner



blackshaw.com.au/projects/the-residences

Developed by award winning HTI Group. The Residences are one of the only truly north-facing apartment offerings along Northbourne Avenue and the final installment of the centrally located Midtown precinct. The Residences offer unparalleled light-filled living, creating the ideal environment for you to thrive. These stylish homes are the embodiment of vitality founded on connectivity and community.



Every floor has been carefully planned, to ensure each of these beautiful boutique homes maximises space and sunlight. There are just 90 of these apartments available, with one, two and three-bedroom designs. Each home comes with quality appliances and is fashioned with striking natural finishes and the opportunity to choose from two distinctive and elegant colour schemes.



Train Street Central



Broulee



blackshaw.com.au/projects/train-street-central

Train Street Central is a mixed-use development centrally located on the corner of Cambridge Crescent and Train Street, Broulee NSW. This development will act as a village centre mid-point between Moruya and Batemans Bay catering for the growing population in the region.



Located just a 2 hour drive from Canberra, 3.5 hours from Sydney, and Moruya airport less than 10 minutes away, the last few years have seen Broulee transform from a haven of holiday homes, to a lively community enjoyed by families and retirees alike.



Joyero



Ainslie



blackshaw.com.au/projects/joyero

Centrally positioned within moments from the heart of the city on Wakefield Avenue in Dickson.

If you're looking to embrace an exciting new lifestyle within an impressive quality boutique development of only 8 residences, look no further.



Relish in the luxury of JOYERO Townhomes and take full advantage of city living conveniences right on the doorstep in one of Canberra's most desirable locations for its dynamic energy and refreshing new vibe.



Molonglo Falls



Coombs



blackshaw.com.au/projects/molonglo-falls

Own or invest in Canberra's first apartment project centred around a waterfall feature, explicitly designed to connect occupants to nature.

These 1, 2 & 3-bedroom, spacious apartments are a breakaway performer from anything else in the region and the first in Molonglo Valley to offer cross-ventilation.



Ensuring apartment living that remains young, the natural ventilation system moderate's temperature, reduces moisture accumulation and eliminates stale air.

Molonglo Falls follows a futureproof design to create ongoing value to prospective buyers, including biophilic design, central atrium with remarkable waterfall and an abundance of greenery.



Acacia



Throsby



blackshaw.com.au/projects/acacia

Acacia is a boutique collection of 18 four-bedroom family townhomes spread over two blocks, located in the sought-after suburb of Throsby.

Designed with practicality and family living in mind, each townhouse features open-plan kitchen, living and dining with a second separate living area, powder room and internal access from the double garage on the ground floor.



Finishes including dual zoned heating and cooling, a 20mm Quantum Quartz stone benchtop in the kitchen, Fisher & Paykel 600mm appliance package with gas cooktop and externally ducted rangehood create a feeling of luxury and liveability.



Aria Residences



Denman Prospect



blackshaw.com.au/projects/aria-residences

A celebration of air and light, Aria Residences has been created to enjoy and built to last.

This boutique development of seven light-filled, three and four bedroom townhouses has been designed with downsizers and small families in mind.



For our boutique development, Aria Residences, we selected Blackshaw Real Estate based on their market-leading credential and impressive sales record. Their brand aligned perfectly with our product and prospective buyer profile, and the professionalism of their service was second to none.

**MARCO GALEOTTI, DIRECTOR,
MONARCH BUILDING SOLUTIONS**



Blending contemporary Scandinavian inspiration and Hamptons chic, the design encompasses beautiful kitchens and bathrooms, large open plan living areas and spacious bedrooms.

Overlooking Molonglo Valley with a panoramic northerly aspect and easterly views towards Black Mountain and the city, Aria Residences in Denman Prospect has so much to offer.



Valo



Coombs



blackshaw.com.au/projects/valo

Valo is positioned in the heart of one of Canberra's most dynamic, amenity rich new regions. A boutique development of 17 townhomes, each designed to maximise a northerly aspect or views of adjacent parkland.

Ozta Architects have carefully designed each townhome to have generous proportions and maximise natural light.



Open plan living areas are finished with hickory hardwood flooring and direct access onto each courtyard, providing seamless flow between indoor and outdoor living. Double glazed windows and doors combined with high quality insulation maximises energy efficiency. When you do need control of your climate, there is a multi-head split system reverse cycle heating and cooling in the living area and master bedroom.



Fresco



Greenway



blackshaw.com.au/projects/fresco

Positioned in a quiet enclave, Fresco seamlessly integrates into the leafy surrounds of Lake Tuggeranong. A rich lifestyle full of amenity awaits with access to walking and bike paths, children's playground and parkland all at your fingertips.



This boutique gated community comprises only 25 Townhomes, each designed to take advantage of either north-facing living areas and courtyards, or views towards Lake Tuggeranong. Expansive landscaped and irrigated courtyards are ideal for entertaining or relaxing and enjoying all to yourself.

With a focus on providing great experiences and exceptional service, we pride ourselves on being able to exceed client expectations, always striving for excellence. We look forward to being of assistance to you in the marketing and sale of your next development.



blackshaw.com.au/projects